

FAIR MARKET VALUE

SOLUTIONS DESIGNED FOR OUR CUSTOMERS



A Strategic Equipment Rental Solution

70% of IT budgets are spent
on operations and maintenance*



*IDC Cloud Proofing the Next Generating Enterprise Infrastructure, March 2012

Commercial equipment acquisitions can be complex and costly, and technology is often obsolete before the ink is dry on the receipt. That is why First American Equipment Finance, a City National Bank company, offers strategic equipment rental solutions to organizations like yours.

Simply:

1. Select the equipment you need
2. Make low monthly payments for the exact amount of time you need the equipment
3. Return or recycle the obsolete equipment
4. Repeat

Spend Less

The benefit of capital equipment comes from its **use**, not from its **ownership**. As equipment ages, maintenance costs escalate, increasing the total cost of ownership.

[Example]

\$531,144 Loan (Ownership)



\$70,020

Total savings with rental
solution after 36 months

Equipment Cost \$500,000

Ownership Vs. Use

*36 month pricing as of 2/01/2016

Achieve More

Acquire state-of-the-art equipment while preserving capital for strategic initiatives:

- + Obtain up-to-date technology now – and in the future
- + Make low, predictable payments
- + Make progress payments
- + Ensure proper disposal of outdated equipment
- + Gain potential tax benefits
- + Increase flexibility

Contact First American today to learn more.

Toll-free 1.800.801.3830 | www.faEnterpriseFinance.com



[Integrity + Smarts]